



Kensington Community Primary School

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Head Teacher Kitty Davies

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6th February 2026

Dear Parents/Carers,

On Thursday 5th March 2026, we will be celebrating World Book Day. Our goal is to celebrate books and encourage our students to enjoy reading. As part of our celebrations during this event, we are inviting children to dress up!

Our theme this year is "**crazy hair**" inspired by the book 'Crazy Hair Day' by Barney Saltzberg. Crazy hair day is a fun, creative school event where children can come in with wild, colourful, imaginative, or unusual hairstyles; it is all about celebrating creativity and having some joyful silliness at school!

There is no expectation for children to dress up and for those children who would like to, we always select themes that enable children to put together outfits from clothing that can be found in their wardrobe. We would encourage parents and carers to purchase new books for their children rather than a costume! We really want to convey the message that reading is for everyone and that we can find enjoyment through reading stories that interest us.

During our world book day celebrations, children will take part in lots of different book themed activities: visiting Kensington Library, joining live-author events, a visit from our reading champion, poet Joseph Roberts and sharing their favourite books during shared reading (where children read with children from other classes).

If you have any questions, do not hesitate to contact the class teacher.

Yours sincerely

C. Worthington-Jones

Mr C. Worthington-Jones

English & Literacy Lead